



Affiliate Member Benefits List

- Membership Luncheon – Receive a pass for one representative from your company to attend each Membership Luncheon during the year. Others may accompany you to the luncheon for a nominal cost of \$22.00 per person. Luncheons are held at Green Island Country Club.
- Affiliate Appreciation Luncheon – This luncheon is held in October and is all about YOU and your company!
- Awards – You could be chosen as our Affiliate of the Year. The award is presented at the October Affiliate Appreciation Luncheon. The winner is nominated by our REALTOR® members.
- Website – You're on there! www.cboronline.com
- Affiliate Directory – You're in there! All agents have access to your contact information through their account with us.
- Luncheon PowerPoint – You're included! We want to recognize you at every opportunity!
- Membership Bonus – When you become our Affiliate Member, you also become a member of the Georgia Association of REALTORS® (GAR), which entitles you to even MORE awesome benefits. (See the GAR benefits flyer for more details)
- Publications – Receive our quarterly newsletter and publications from GAR.
- Advertising Discounts – You get member pricing for flyer distribution at only \$15.00. Flyers are emailed to over 1000 MLS members!
- Sponsorship – There are opportunities all year long to sponsor education classes, open houses, Fun Day, and other events. This is another great way to advertise your product and/or service!
- Meeting space – Our boardroom is available to members for meetings, etc. Contact the board office to schedule use of the room.
- Advertising – We recommend you! We display your business cards in our lobby for the public and members to take! We give our new agents promotional items from you when they join to make immediate connections!
- Events – network with our REALTORS® and get involved – charity & community events, annual Christmas party and more!

Affiliate Members are a valued part of our Association, and we are glad that you have joined our board. Networking, relationship building, advertising, involvement - You'll find all of that and more as an Affiliate Member of the Columbus Board of REALTORS®. We look forward to working with you soon!

Want to become a sponsor?

Classes

When we need sponsors for our classes, affiliate members will receive an email with the dates and other information. It's first come, first serve! When you sponsor a class, you provide snacks & refreshments for the agents and mingle before class begins. The instructor gives you time to speak to the agents and promote yourself and your service. We set up a sign with your name and logo as the sponsor, but affiliate members are welcome to bring their own. You can also bring any cards or flyers to distribute.

Open Houses

Agents oversee the planning of their own open houses. Interested in sponsoring an open house? Reach out to agents and work out the details!

CBOR Events

Many of our events are ran by our committees. Sponsors are always needed for various fundraisers and REALTOR® events. Committee members or our office staff will reach out to affiliate members when sponsors are needed. The best way to sponsor an event is simply to attend! We have several annual events many affiliate members love to participate in including:

The Chili Cook-off

Maple Ridge Golf Tournament

Realtor® Fun Day

Realtor® Fun Night

Silent Auction

Committee Meetings

Sponsor a committee meeting by bringing snacks or come speak to a committee about your services. There are several committees that affiliate members are welcome to join including the Commercial, Communications/Public Relations, Diversity, Entertainment and REACH committees. This is another great way to network with other members!

2024 Luncheon Schedule

All luncheons begin at 11:30am at the Green Island Country Club

January 19th

February 16th

March 22nd

April 19th

May 17th

August 16th

September 20th

October 18th

November 15th

December 6th

To RSVP please call the board office at 706-323-1701



Affiliate Expo

What is the Affiliate Expo?

The Affiliate Expo replaces one of our monthly luncheons as a big meet and greet event between our affiliate and REALTOR® members. Affiliate members who RSVP are given a table of their own to display their products and promote their services. REALTOR® members visit each table to exchange information and learn more about the affiliate's company and services.

When and where?

We host the Affiliate Expo annually in April. It is held at the Green Island Country Club in Columbus, GA.

What do I need to do to attend?

To attend and reserve a table of your own, just call or email our board office. We will be sure to add you to the list!

What do I need to bring?

Affiliates are welcome to bring any kind of promotional items – brochures, flyers, cups, pens, etc. Some choose to bring snacks and host drawings for door prizes! Fill your table with whatever you desire! Be sure to bring plenty of business cards to distribute.

What happens at the event?

Once you're there, the agents will begin to mingle and browse each table. Meet the members and other affiliates, exchange cards, and make some connections!

You could win Affiliate of the Year!

The Affiliate of the Year Award was created to recognize an Affiliate Member who has gone above and beyond to support the Association and its Members and demonstrates a sincere interest in being part of the Columbus Board of REALTORS®. The Award is presented at the Annual Affiliate Appreciation Luncheon in October.

Affiliates must meet the following criteria to qualify for nomination:

- Must be a current affiliate member of the Columbus Board of REALTORS®
- Must have sponsored and/or participated in at least two Columbus Board of REALTORS® events in 2022 (CE classes included).

Get involved today!



Discounts & Services:

- Aflac
- Georgia Drug Card - As a resident of Georgia, you and your family have access to a statewide Prescription Assistance Program (PAP).
- Georgia's Own Credit Union
- LegalShield - legal services and an identity theft protection at low rates!
- IDShield - a comprehensive identity theft protection
- Life Line Screenings- preventative health screenings
- Nationwide Insurance
- Office Depot
- The Parking Spot - 25% discount on airport parking!
- Pearl Insurance
- ProLearning - online Cyber Security training program
- REALTOR.org Store - You can save 10% on your entire order at the REALTOR.org
- The Red Book on RE Contracts – only \$99 for REALTOR® members.
- Taxbot - save \$1,000s on your taxes every year

- TenantReports.com - instant tenant screening reports online 24/7/365
- United Parcel Service - save up to 28% off UPS Express air and international shipments